



ANNUAL REPORT

2023 - 2024

**WCC HISTORIC
RENOVATION
ASSOCIATION INC.**

**115 DEWITT AVE
ASBURY PARK, NEW JERSEY**

*TO IMPROVE THE LIVES OF THE
YOUTH AND FAMILIES.*

FELICIA SIMMONS

President & Executive Director



I'm a tireless community activist at heart and I'm honored to serve as the founding President & Executive Director of Wcc Historic Renovation Association Inc.

I'm a lifelong Asbury Park, New Jersey resident and was twice elected to the Asbury Park Board of Education. I'm the founding President of the Monmouth/Ocean County Chapter of the National Action Network. I'm also the founder of Proper Foundation LLC, an organization dedicated to providing information and connections to community residents to help them find solutions to the varying problems facing urban towns and cities. I'm a devoted mother to my 21-year-old son Zachariah, who drives me to transform and unite my community as a whole.

In 2020, I founded C.U.R.E.D (Community United Response to Eliminating Disparities), a Black women-led initiative that brought COVID-19 testing and vaccinations to the hardest hit minority communities in Monmouth County. I'm an artist, recording musician, published poet, and former TEDX speaker.

MISSION AND HISTORY

MISSION

Our mission is to improve the lives of the youth and families by providing education and resources, health and wellness, leadership, and career training.

HISTORY

In 1942, the Westside Community Center was founded in Asbury Park, New Jersey as the successor to the Urban League. Rev. John Ashby, Lorenzo W. Harris Sr., Leonard J. Martin, and William Griffin were its founding leaders. Located on Dewitt Ave, its building was the former home of Dr. William J. Parks, a prominent African American doctor in the community.

The organization was dedicated to the promotion of the moral, spiritual, physical, social, and mental welfare of Asbury Park's Westside, a predominately African-American community.

Since 2022, Wcc Historic Renovation Association Inc. has taken over ownership of the Westside Community Center to restore its glory and prominence.

ONE YEAR REVIEW

Wcc Historic Renovation Association Inc. is a 501(c)(3) non-profit organization with over two million dollars of real estate assets under its ownership and management: 115, 123, 129, and 118 Dewitt Avenue, Asbury Park, New Jersey.

In FY 2023, Wcc Historic Renovation Association Inc. began work on the complete rehabilitation of the Westside Community Center's main building & Cultural Center. An estimated \$300,000 was needed to complete the rehab, which included roof repairs & replacement, electrical repairs, and mold remediation. Thanks to donations from AcryLabs, the New Jersey Monmouth Shore Smart Set, and many more beloved community members, we replaced the roof on the main building and we opened our community space to the Westside community and the general public.



FIVE-YEAR PLAN

By forming strategic alliances across the state, leveraging our sweat equity, and inviting community support from far and near, Wcc Historic Renovation Association Inc. plans to achieve the following objectives in the next five years:

- Full Rehabilitation of our main building & 5000 sq ft. Cultural Center.
- 10-year Community Revitalization Plan.
- Emergency Food and Shelter Program.
- HUD Certified Housing Counseling Program.
- Black Cultural Heritage Preservation & Arts Program.
- Off-Shore Wind Career-training and Development Program.
- Partner with a non-profit real estate developer to build 30 units of low-moderate income-affordable housing on Wcc Historic Renovation Association Inc. property.



THANK YOU

Board of Directors

- *Felicia Simmons (Board President)*
- *William Philips (Board Secretary)*
- *Ibrahim Muhammad (Board Member)*

CONTACT US :



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